

Business Meeting



Points of Discussion

These are the broad topics this business meeting will cover.

01 Business Goals

02 Timeline

03 Progress

04 What's Next

Our Current Plans

Two major objectives
we're focusing on

01

Expanding our number of branches
to **50 nationwide**.

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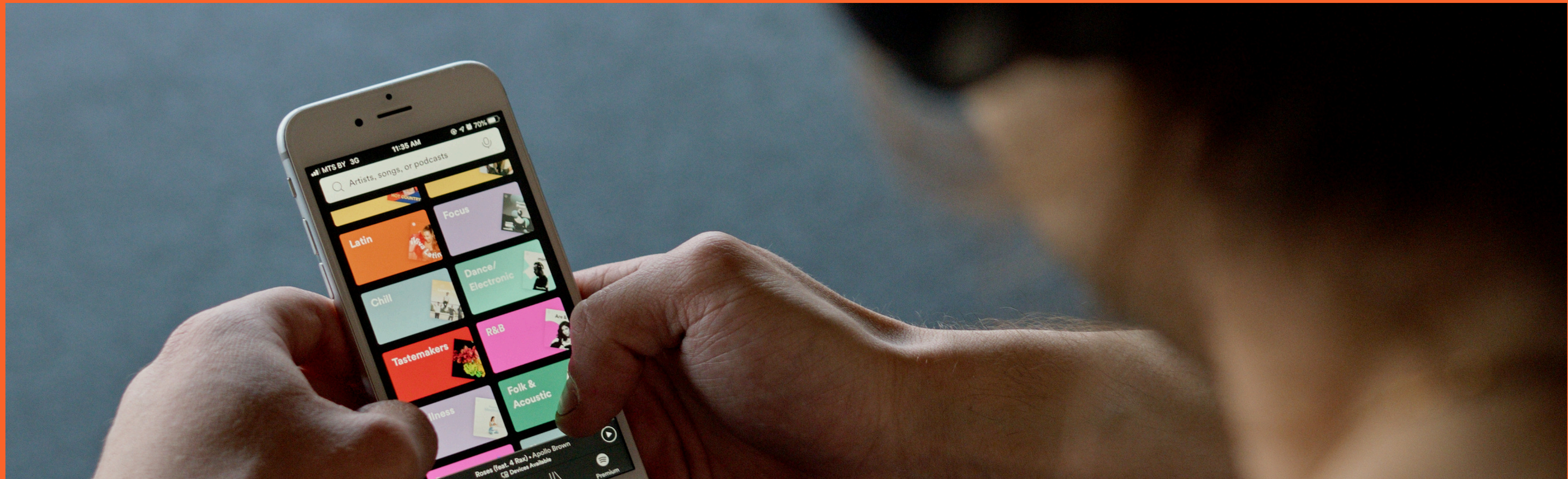
02

Doubling our current **active** app users.

Apply page animations and transitions to emphasize ideas. Find the magic and fun in presenting too by pressing C for confetti, D for a drumroll, and O for bubbles. Collaborate in real-time like you're in the same room as your teammates.

1,000,000

Target number of app downloads by the end of the year



Our Timeline

Q1 - 2025 Launch the PYD eGym app.

Q2 - 2025 Have 35 open branches nationwide.

Q3 - 2025 Have 45 open branches nationwide.

We are here!

Q4 - 2025 Have 50 open branches nationwide.

Q1 - 2026 Open our first 5 overseas branches.

Q2 - 2026 Launch PYD eGym Uni+

5-Step Plan for App Activation

We are here!

Refine App

We will revamp the app with the latest in fitness technology.

Offer Free Trial

We will launch a competitive free trial model.

Launch Online Campaigns

We will begin our online marketing campaign.

Partner with Influencers

We will launch a paid ads campaign to cover all marketing touchpoints.

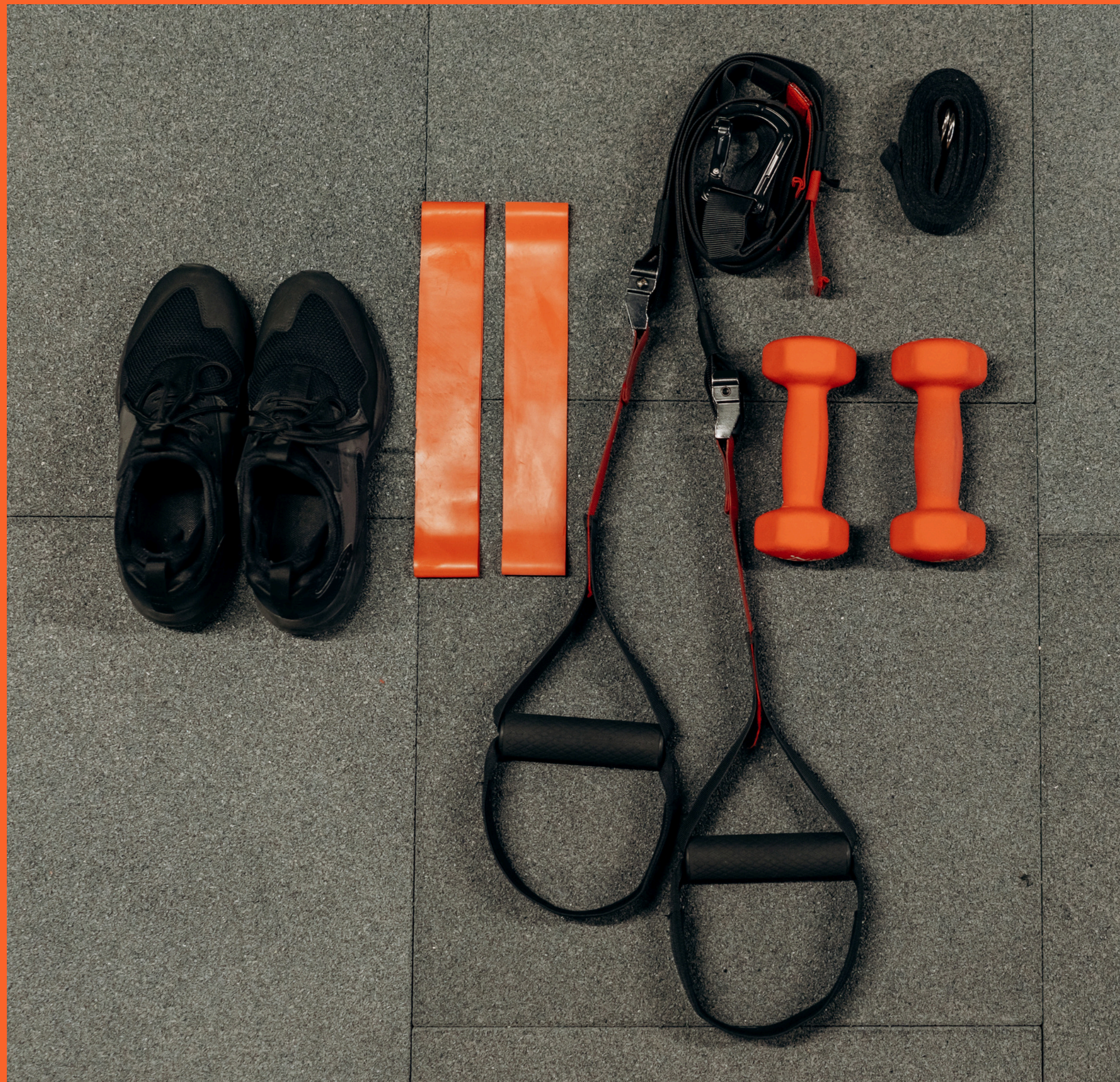
Paid Advertising

We will launch a paid ads campaign to cover all marketing touchpoints.

Our Growth Checklist



- 01 Submit free trial proposal plan.
- 02 Implement free trial option.
- 03 Send free trial option to loyal users.
- 04 Send free trial comms to different branches.
- 05 Promote free trial subscription to social media accounts.



Our Current Progress

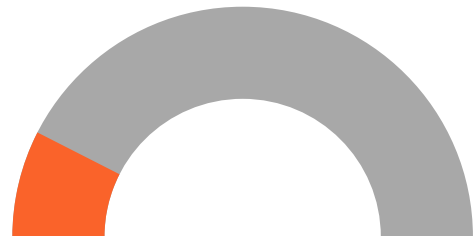
This is where PYD eGym is at



GOAL 1
67% complete



GOAL 2
35% complete



GOAL 3
15% complete

567,890

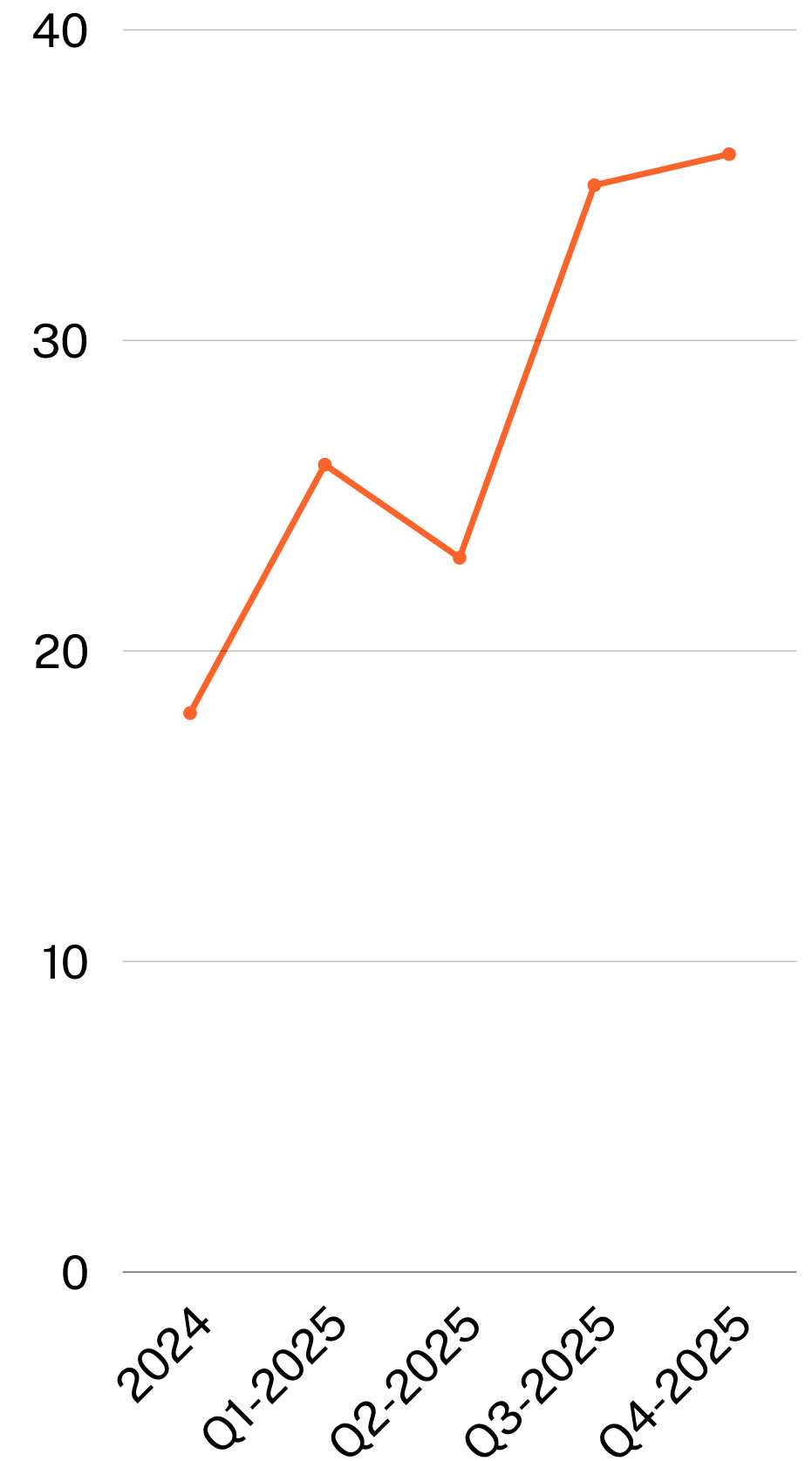
Latest number of
acquired customers



3 out of 5
customers are satisfied
with our services

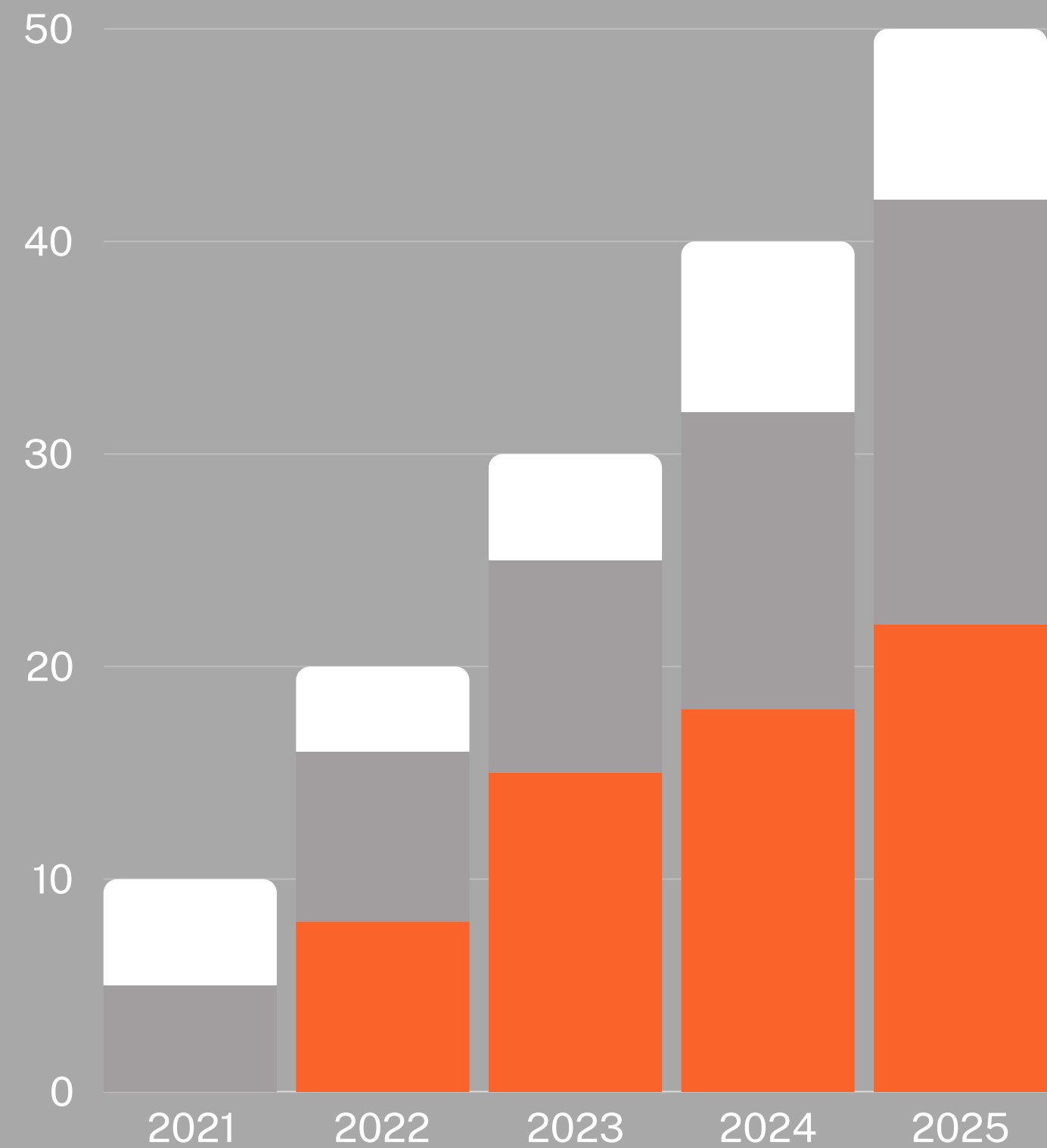
8

New branches
opened year-to-date



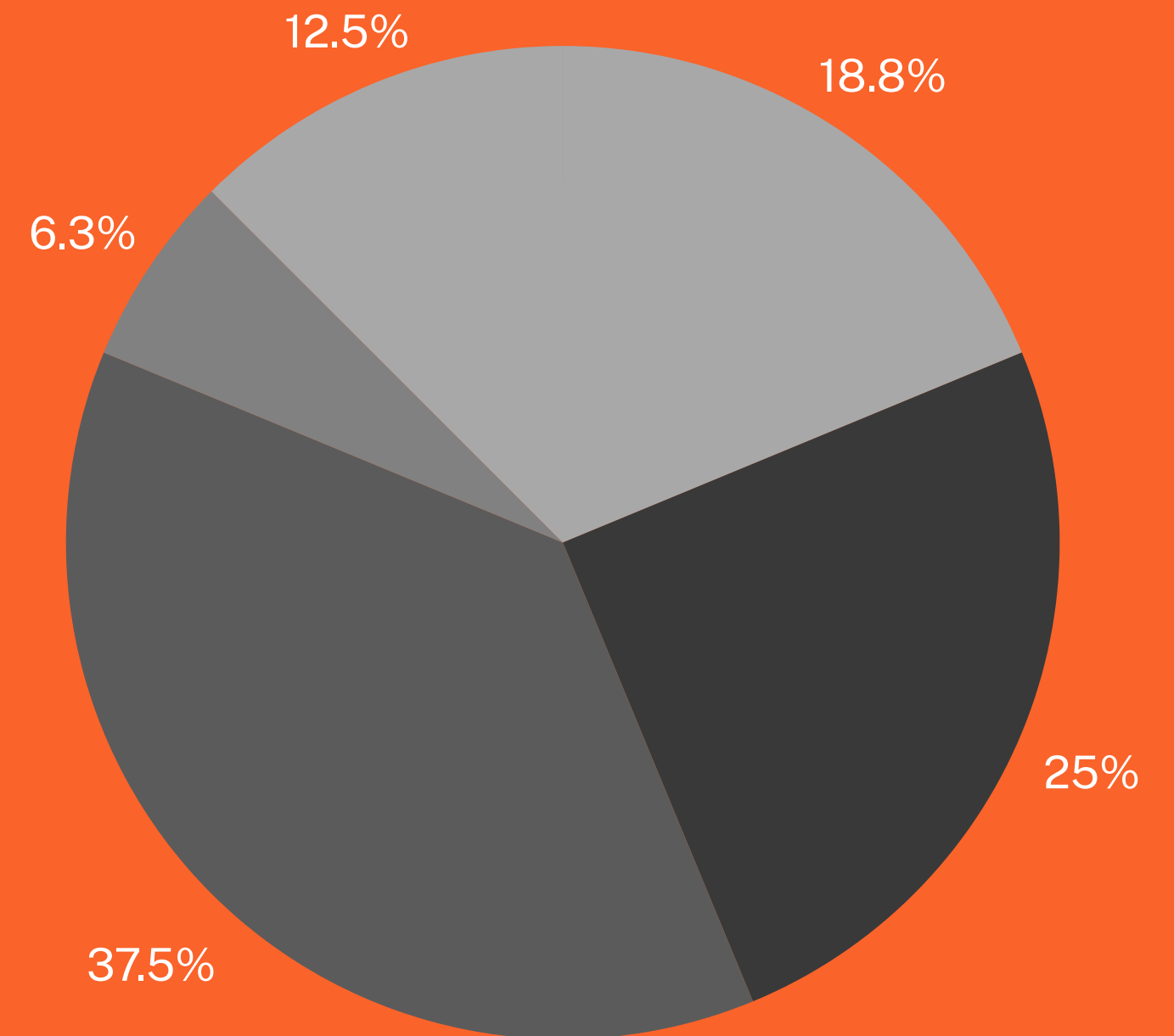
Branch Expansion

We're consistently growing our number of branches per region over the years.



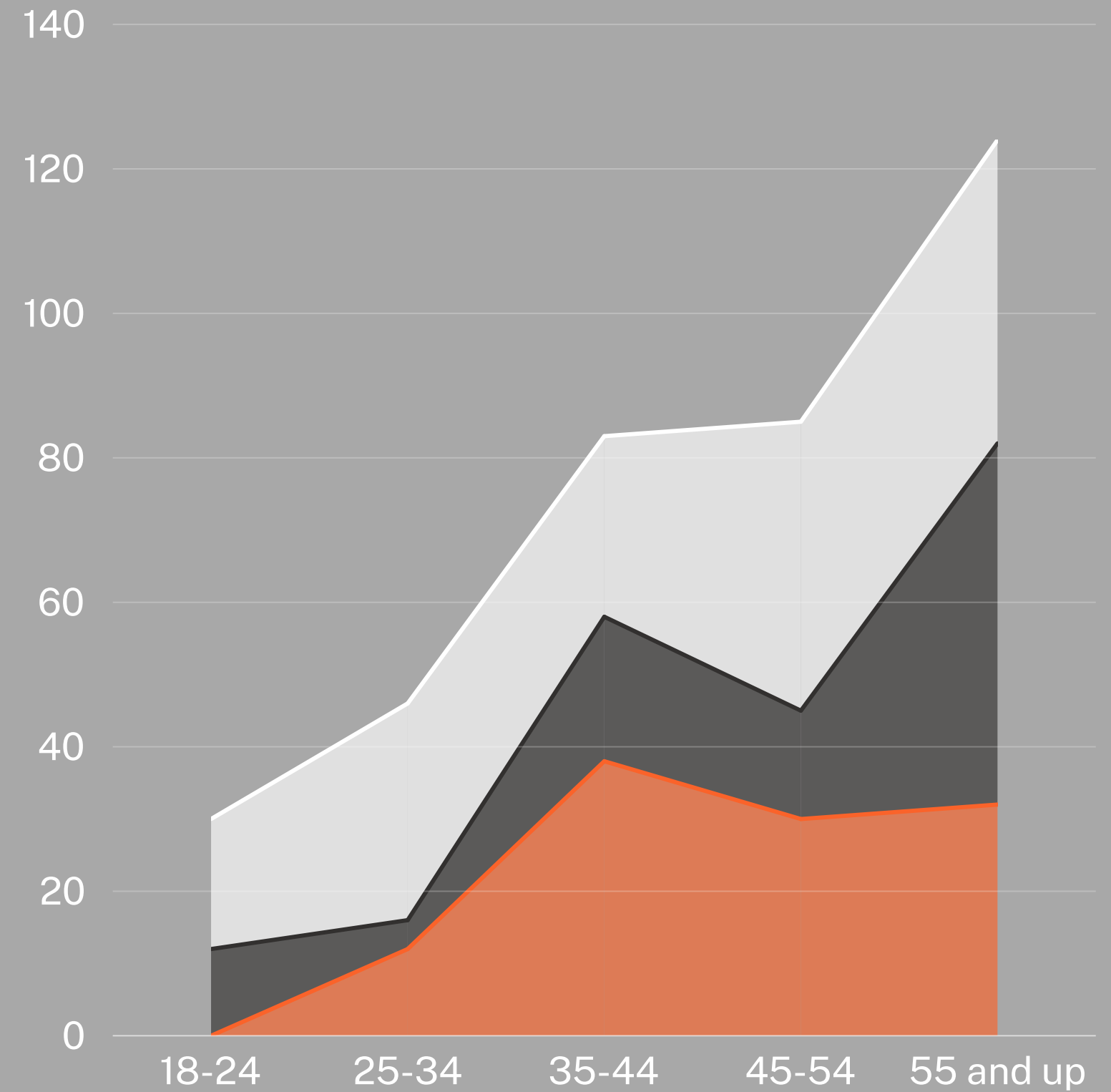
Customers in Major Cities

- Shirley Lane
- North Fortberry
- Grayerville
- Rainbow Clove
- Salguerro



App Downloads Over Time

Per thousands according to age group.



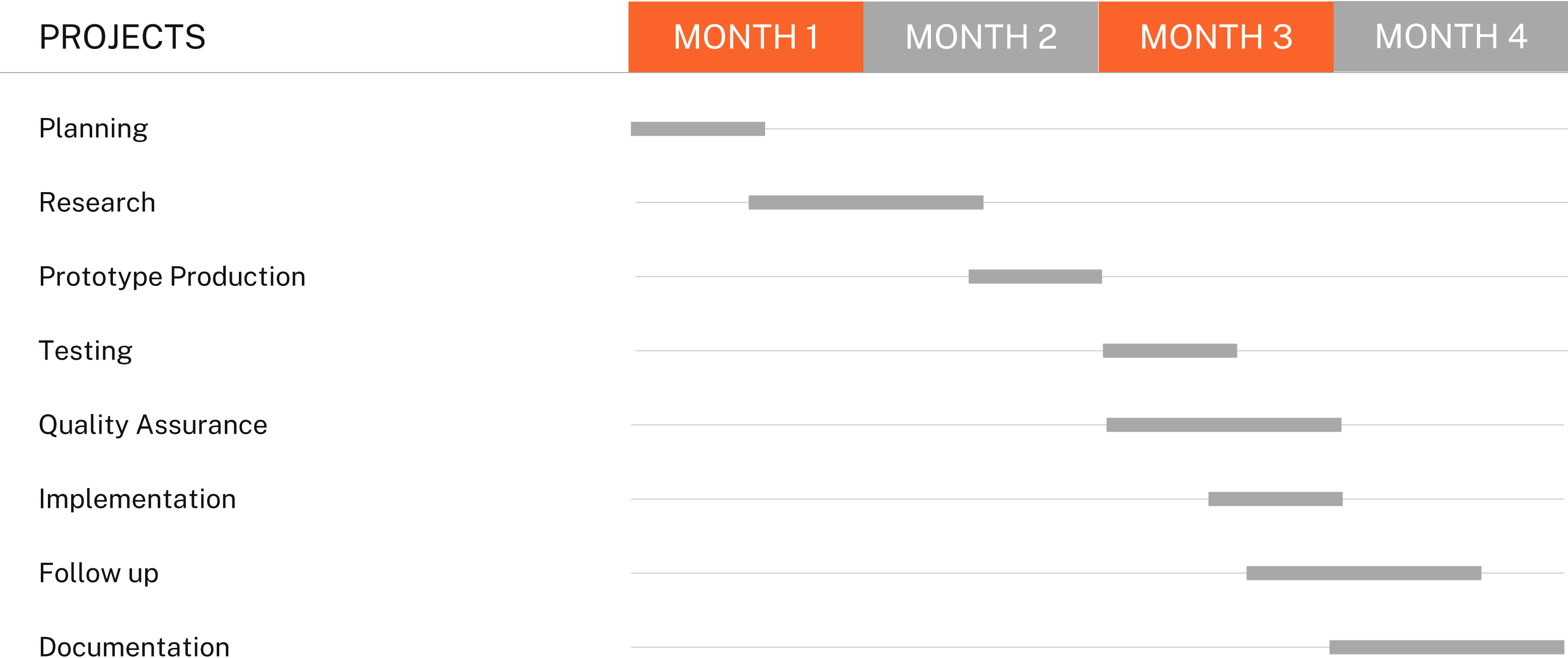
How We Acquire Customers

- Walk-ins
- Paid Online Ads
- Traditional Marketing
- Sponsored Events
- Social Media

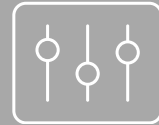


Immediate Action Items

Projects and Tasks We'll be Focusing On



What's Next for us?



Overseas Expansion

Present with ease and wow any audience with Canva Presentations. Choose from over a thousand professionally-made templates to fit any objective or topic. Make it your own by customizing with text and photos.



PYD eGym Uni+

Apply page animations and transitions to emphasize ideas and make it even more memorable. Find the magic and fun in presenting by pressing C for confetti, D for drumroll, and O for bubbles.



PYD Fitness Camps

Collaborate in real-time and feel like you're in the same room as your teammates or co-presenters. Share tasks and work simultaneously to create a powerful presentation.

Other Great News

Our app is the **#1** most downloadable fitness app.

Present with ease and wow any audience with Canva Presentations. Choose from over a thousand professionally-made templates to fit any objective or topic. Make it your own by customizing with text and photos.

PYD eGym has **1,000** instructors all over the country.

Collaborate in real-time and feel like you're in the same room as your teammates or co-presenters. Share tasks and work simultaneously to create a powerful presentation.

We closed exclusive endorsement deals with **15** fitness influencers.

Apply page animations and transitions to emphasize ideas and make it even more memorable. Find the magic and fun in presenting by pressing C for confetti, D for drumroll, and O for bubbles.



Thank you!
